

Application process for ICP@CEBIT / Smart Home / Smart Building qualified b2b marketplaces in Hall 13

Please try to provide the following documents and information as well as possible:

1. requirements (mandatory for all applicants; booth sizes between 6 sqm and 50 sqm available)

- Booking form for ICP@CEBIT / Smart Home / Smart Building (completed, signed and stamped)
- Full name and address of the company (completed in the booking form)
- (English) Website link of the company
- Discernible distributor list (at least 3 distributors outside the home country) with website link and full address (contact details)
- Pictures of prior exhibition participation (booth design within the last 2 years) and information which shows you are attending (incl. booth size)
- In case of company's own brand:
 - Brand name
 - International brand certification
- In case of OEMs / ODMs:
 - brand names of clients (website)

2. further information (recommended for all applicants; helpful for future trade shows and finding the right booth position.)

- Founding date
- Annual sales revenue (in USD)
- List of products / sectors (e.g. Smart Home / Smart Building, Telecom & Mobile, ICT, accessories)
- List of countries where the company operates (where are the products sold)
- Number of employees in the office
- Number of employees in the factory
- Number of employees in the marketing & sales department

Notes:

- We treat the submitted information and documents confidentially and do not forward these to third parties except Deutsche Messe.
- Only entirely submitted documents will be considered. We will examine and evaluate the submitted data. Only when all requirements are met we are able to allocate the company in one of our qualified b2b marketplaces and to confirm the booking.
- For all Asian companies who do not comply with our guidelines for exhibiting on our qualified b2b platforms in Hall 13 we recommend a booth in Hall 11 (the international halls).

Contact for Hall 11:

- For booths starting at 30 sqm:
Mr. Guido Mack (guido.mack@messe.de),
substitution: Ms. Corinna Schaaf (corinna.schaaf@messe.de)
- For booths smaller than 30 sqm:
Mr. Daniel Volker (daniel.volker@messe.de),
substitution: Ms. Angelika Lendorf (angelika.lendorf@messe.de)