



Trade Fair for Electrical Engineering, Building Systems, Light and Energy

18-20/09/19
switch ON

Stimulating.
Connecting.
Compelling.

Since 1990, efa - the Trade Fair for Electrical Engineering, Building Systems, Light and Energy Technology - has been the most important Central German industry event, offering an ideal platform for products, industry trends and visions for the future. The industry trade fair is the meeting place for manufacturers, service providers, contractors and users of electrical engineering and energy technology.

Be there when the industry meets in Leipzig
from 18 - 20 September 2019!

REGISTER TO RESERVE THE BEST SPOTS
FROM THE START OF ALLOCATION AT
<https://www.efa-messe.com/en/registration/>

www.efa-messe.com

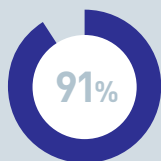
Recap efa 2017

 **Exhibitors**
213

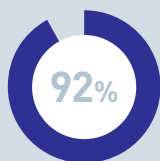
 **Visitors**
12,200

 **Total Exhibition Area**
18,500 m²

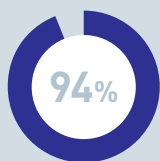
Aussteller



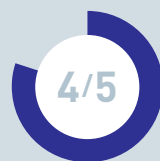
of the companies rated their trade fair success highly.¹



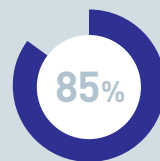
were satisfied with the visitors' professional qualifications.¹



of the companies are optimistic about post-fair business.¹



companies are satisfied with the goals they met.¹



exhibitors will recommend efa to other.²

efa plays an important role in the context of all marketing measures in:³

90% Saxony,
Saxony-Anhalt,
Thuringia

72% all of
Germany

Exhibition areas:

- Building installation and system technology
- Electric mobility
- Lighting
- Heating, climate control, ventilation, electric heating
- Energy technology
- Automation technology
- Transmission and reception technology, broadband distribution technology
- Safety and security technology
- Measuring and testing instruments, measuring technology, sensors
- Components, assemblies, transformers, drive technology
- Information and communication technology, office equipment
- Tools, operating, storage and assembly equipment
- Facility management
- Services
- Professional and advanced training
- YOUNG:efa

Visitor target groups:

- Craft
- Industry, industrial transformers, trade
- Qualified electricians
- Industrial electricians
- Planners, engineers
- Architects
- Housing industry
- Building operator/owner
- Trade
- Energy and power supply industry, network operators
- Authorities, offices, ministries
- Next generation of industry

¹ rated "very good" to "sufficient"

² rated "definitely" to "probably"

³ rated "very important" to "extremely significant"

Source: Exhibitor and visitor survey at efa | HIVOLTEC 2017, Gelszus Messe-Marktforschung

Great reasons to participate

Region:

efa is the only comprehensive industry platform in Central Germany where exhibitors meet their customers.

Network:

efa offers a high quality of contacts and discussions as well as the best conditions for successful post-fair business.

Additional Value:

efa offers an ideal mix of exhibition, conference programme and event - numerous opportunities for you as an exhibitor to optimally round off your trade fair appearance.

Communication:

With its comprehensive communication and marketing measures, efa lays the foundation for your successful trade fair appearance.

Synergies:

The trade fair network with the HIVOLTEC - trade exhibition and user meeting for medium and high voltage technology offers you profitable synergy effects for addressing other relevant target groups. Together, efa and HIVOLTEC cover the entire energy infrastructure spectrum.



With HIVOLTEC - trade exhibition and user meeting for medium and high voltage technology