

Press release Jan Nintemann, Global Fairs TT-Messe, Osnabrück:



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SmartHome / SmartBuilding at digitalBAU

Jan Nintemann, owner of the Global Fairs trade fair agency in Osnabrück, is expanding his trade fair activities for Smart Home, Smart Building, Smart City and ITC technologies. Smart technologies have been established successfully at IFA in Berlin for a number of years now, and combined with the fact that CeBIT has come to an end, from 2020 onwards the GLOBAL FAIRS agency is realising business-effective smart B2B market places at additional trade fairs; starting with digitalBAU (11 - 13 February Cologne exhibition grounds; Hall 7.0. Stand 407). Here Jan Nintemann explains his trade fair schedule to would-be exhibitors, with **SmartHome Initiative Deutschland e.V.** as a constant supporter: **Center of SmartBuilding** also at **light + building Frankfurt**, **ANGACOM Köln** (good ITC networking opportunities!), **IFA Berlin**, **Security Essen** and in 2021 **ISH Frankfurt** again - as well as the addition of **efa Leipzig** in autumn. Further projects are to follow. "Smart building technology based on electronic and IT networks increasingly demands a holistic technical building architecture which also integrates energy, water, air conditioning and network installation solutions - we are at the beginnings of a large growth market with SmartBuilding - additionally driven by global warming, because buildings cause more CO² emissions than cars. However, making buildings climate-neutral is usually only possible with smart building technology", says Nintemann. For this reason an increasing number of suppliers of smart building technology, for example, are exhibiting at both light+building and ISH.

On this topic **Günther Ohland, chairman of SmartHome-Initiative Deutschland e.V.**:

"Smart technologies, systems and products are increasingly becoming a staple part of modern lifestyles. This is not about the fully automated house but about providing meaningful support for residents. Whether it is saving heating energy and thus CO², increasing security - for example protection against burglary - or improving living comfort or technical support allowing older persons to stay in familiar environments.



SmartHome has so far mostly been found in higher quality apartments and houses. Meanwhile, the sharp fall in prices and good retrofitting possibilities in existing houses as well as easy usability mean that SmartHome is spreading across all income and age groups.

SmartHome will become standard equipment in apartments, just like TVs and telephone connections. SmartHome Initiative Deutschland has been supporting and promoting this with its members for 11 years now, starting with research and teaching, development, production, trade, crafts, as well as housing and the social economy".

The **WACOTECH/WACOSYSTEMS** company is also represented at the stand at digitalBAU. This group of companies develops and produces translucent, light-permeable honeycomb core and thermal insulation materials.



Based in Herford, the group serves local markets as well as numerous international customers. One focus of the product range is transparent thermal insulation. Wacotech GmbH & Co. KG produces and sells this under the brand name TIMax®.

The company also focuses on honeycomb technology. Wacosystems produces and sells honeycomb core materials under the brand name WaveCore® as well as products developed on this basis such as translucent ViewPan® design panels.

For more information on all GLOBAL FAIRS trade fair projects visit: www.tt-messe.de