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Press release Jan Nintemann, Global Fairs TT-Messe, Osnabrück:

### **Surprise postponement:**

***Light and building - the world's leading trade fair held in Frankfurt - has now been postponed until the end of September, definitely making it the smartest month of 2020. It all kicks off with IFA Berlin, followed by Security Essen and, 2 days later, light + building from 27 September to 02 October.***

Now that the coronavirus epidemic has reached Italy and Europe there has been a slight sense of uncertainty in the industry over recent weeks. This has culminated in a new reality with the rescheduling of the L+B in Frankfurt, as the world's leading trade fair for SmartBuilding, from March to the new date at the end of September. Full to the brim with 3 established building technology trade fairs, September is bound to become the smartest building technology month of all times - and only a few months/up to ½ year later, 2 additional leading trade fairs with a focus on buildings will follow: Bau München in January, and ISH Frankfurt in March 2021. September 2020 can and will therefore be the month in which plenty of new smart building technology are launched on the markets. This is a good thing as it is recognised that the required climate-neutral status of buildings, which are responsible for more CO<sup>2</sup> emissions than all motor vehicles combined, can only be achieved with the help of smart building control systems. To optimise energy efficiency in the best possible way, substantial financial support is available via KfW (German government-owned promotional bank), which is similar to subsidies available for electric vehicles.

For exhibitors unable to "lifting the weight" of exhibiting at all three trade fairs, **Jan Nintemann** and his Global Fairs trade fair agency in Osnabrück can be of assistance. Global Fairs has further expanded its trade fair activities in the area of Smart Home, Smart Building, Smart City and ITC technologies and, in addition to ANGACOM in May, will be represented at all three trade fairs with his turnkey stand concepts at "**Center of SmartBuilding**" shared stands (less effort and expenditure – higher visitor frequency). Smart technologies have been established successfully at IFA in Berlin for a number of years now, and combined with the fact that CeBIT has come to an end, from 2020 onwards the GLOBAL FAIRS agency is realising business-effective smart B2B market places at additional trade fairs; it all kicked off in 2020 with digitalBAU (Cologne exhibition grounds). The **SmartHome Initiative Deutschland e.V.** has been a constant supporter and promoter of cooperation for the **Center of SmartBuildings**. efa Leipzig 2021 is to be followed by further smart projects.

"Smart building technology based on electronic and IT networks increasingly demands a holistic technical building architecture which also integrates energy, water, air conditioning and network installation solutions - we are only just at the beginnings of a large growth market with SmartBuilding - additionally driven by global warming, because buildings cause more CO<sup>2</sup> emissions than the entire mobility sector. However, making buildings climate-neutral is usually only possible with smart building technology", says Nintemann.



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**Günther Ohland, chairman of SmartHome-Initiative Deutschland e.V,** adds:

"Smart technologies, systems and products are increasingly becoming a staple part of modern lifestyles. Whether it is saving heating energy and thus CO<sup>2</sup>, increasing security or improving living comfort, for example in connection with allowing older persons to stay in familiar environments. Meanwhile, the sharp fall in prices and good retrofitting possibilities in existing houses as well as easy usability mean that SmartHome is spreading across all income and age groups. SmartHome will become standard equipment in apartments, just like TVs and telephone connections. SmartHome Initiative Deutschland has been supporting and promoting this with its members for 11 years now, starting with research and teaching, development, production, trade, crafts, as well as housing and the social economy".



In addition to the **ICP@ANGACOM** project, now from 12 – 14 May 2020, Nintemann's **Center of SmartBuildings** include numerous exhibitors with smart solutions for the building industry. All of the B2B platforms are advertised extensively in specialist media. Furthermore, small networking areas facilitate discussions and establishment of new business contacts.



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Co-exhibitor **INTERPANEL**, for example, promotes “the coolest ceiling worldwide as acoustically effective climate-friendly lighting” as the only panel cooling system not causing condensation or draught which offers reliable, healthy and noiseless high-performance cooling also in summer months. Interpanel integrates the functions of cooling, heating, lighting and acoustic absorption in one multifunctional system solution. This new technology has been developed at the Fraunhofer Institute for Building Physics and is patented worldwide. Due to the use of new high-tech materials, the dew point can be avoided and heat exchange - in particular via radiation - still takes place. Temperatures below the dew point can be achieved without any problems.

Interpanel is particularly suitable for building owners wishing to create a natural indoor climate in an uncomplicated and high-quality manner. The acoustically effective climate-friendly lighting is supplied to the construction site ready to be installed. Simplified planning and combined functions eliminate numerous interface challenges. Interpanel uniquely covers the essential requirements of indoor climate with just one modular and energy-efficient system, unlike conventional ceiling systems consisting of separate lightings, heating and cooling surfaces as well as acoustic elements. The Interpanel system is used for new and existing buildings, for office and administrative buildings, in the health sector as well as in the industry.

As manufacturer and system supplier, Interpanel is an exclusive licensee of the Fraunhofer Gesellschaft. [www.interpanel.com](http://www.interpanel.com)

Another exhibitor, **Merrytek**, develops and manufactures innovative microwave motion sensors, integrated LED sensor drivers and dimmable 1-10V and DALI LED drivers for manufacturers of lighting and electronics, retailers, wholesalers,



upgrading projects, professional lighting chain systems, etc. With the support of more than 30 research and development employees and production lines qualified according to ISO9001: 2008, Merrytek provides more than 100 models with more than 200,000 items per month for numerous applications.

R&D employees as well as the engineering team have more than 20 years of experience in developing light control products. [www.merrytek.com](http://www.merrytek.com)

Manufacturer **Jari Goodflys** also specialises in Smart Home products as well as turnkey audio-video solutions based on cloud technologies. On the basis of long-term experience in supply chain



management and creation of intricate designs, numerous highly interesting products such as intelligent metronomes, bluetooth speakers and intelligent lamps have been designed for many years. Simple and easy handling is always a top priority. Products manufactured and sold under the **Lizvie** brand, such as IP clock cameras, bluetooth speaker cameras as well as intelligent IP surveillance cameras, e.g. for hunting and forestry, have received positive feedback from German customers as well. Goodflys participates in many international trade fairs in Hongkong, America and Germany.

For more information on all GLOBAL FAIRS trade fair projects visit:  
[www.tt-messe.de](http://www.tt-messe.de)